

Networking

Watch the newsletter for full details and other networking opportunities

Third Thursday Breakfasts

Monthly breakfasts keep you informed about current local issues and provide a great opportunity to meet other business and professional people. They are generally held on the third Thursday of each month from 7:30-9 a.m. The date and location are posted in the monthly newsletter and online. Reservations are requested 48 hours in advance by emailing info@saratoga.org or by calling 584-3255 or registering online at www.saratoga.org. The cost is \$15 with reservations, \$20 without.

Networking Luncheons

The Networking Luncheons offer the opportunity for you to give a one-minute commercial to Chamber members at this facilitated networking program. The cost is \$15 with reservations, \$20 without reservations. Lunches are held throughout the year at member restaurants.

Mixers

One of the most popular events, usually held the 4th Thursday of each month, is our monthly Mixer. Mixers begin at 5 p.m. and end officially at 6:30 p.m. There are \$2 beverages and free hors d'oeuvres. They are held at member businesses and the date and location are posted in the newsletter and online. Mixers are an excellent networking opportunity. Be sure to bring your business cards. Attendance averages 260 persons per mixer. The cost is \$5 with 48 hour advance reservations and \$10 without. Call 584-3255 or register online at www.saratoga.org.

New Member Orientations

Another opportunity to learn more about the Chamber's money saving programs and services is our New Member Orientation. They are held various months throughout the year at 4 p.m. prior to our regular 5

p.m. mixers. Watch for an invitation, check the newsletter, and attend any one you desire.

Breakfast Orientations

Morning member orientations are held throughout the year, giving you an added opportunity to learn about the Chamber's various programs. For upcoming schedule check www.saratoga.org or the newsletter for when the next one will be.

Young Professionals Network

This group is open to all younger Chamber members who are business owners, professionals, or in a management level position within their company. Events happen on the first Tuesday of each month. Events are typically networking mixers and/or mixers with speakers. There is no age limit but individual are encouraged to participate if they feel they fit this demographic. Cost is \$10

Womens Business Group

This group is open to all female Chamber members and employees of member firms. They typically meet on the first Tuesday of the month from 9 to 10 a.m. Topics are selected and discussed over the course of 3 to 5 months. Meeting structures include round tables, panels, seminars, workshops, mixers, and luncheons. These events are free of charge unless it is a luncheon or mixer.

Golf

The annual Spring Golf Outing, held in May gives you a chance to enjoy member golf courses and do business all in one day.

Programs & Services (continued)

Councils & Committees

Get involved in one or more of the programs and/or committees available through the Chamber. They include: Membership Committee; Ambassadors Committee; Chamber Leads Groups and Human Resources Council. For further explanation or how to get involved contact Jeff Shinaman at 584-3255, ext. 202 or email jshinaman@saratoga.org.

Online Job Listings/Volunteer Listings

Chamber members who have a job opening(s) in their firm can list positions and review categorized resumes free of charge on the Chamber's Job Zone. You can also list volunteer opportunities. For instructions, go to www.saratoga.org/jobs or call Bianka Krueger at 584-3255, ext. 213 or email bkrueger@saratoga.org.

Chamber Communications

Monthly Newsletters

Our newsletter is the best way to stay informed of Chamber events, seminars, discount programs, legislation affecting business, suggestions to increase revenue and decrease expenses, and other topics of business and professional interest. Let us know if you would prefer a printed or electronic copy.

Membership Directory and Website

Your firm will receive a free listing in the Chamber's annual directory and on our website, www.saratoga.org. Members are listed both by business category and alphabetically. The directory is an excellent promotional tool for your business, as it is distributed to Chamber members, economic development prospects, hotel/motel front desks, corporate recruiters, newcomers, business groups, libraries, financial institutions, government agencies, new area businesses, area purchasing agents, and is included on our website. The website is viewed by more than 1 million people annually. You can link your website for a one-time charge of \$25.

Promotional Brochures and Web Links

If you are in a tourism-related business, you'll have the opportunity to be listed in informative brochures published by the Chamber (at a minimal fee), including: Where to Shop, Map and Information, Accommodations, Where to Eat and a Wedding Guide. These brochures are also published on our website. The brochures are distributed through the Chamber office, tourist information booths, hotels, motels, restaurants, train station and attractions. Members are welcome to limited quantities.

Contact to Newcomer

The single, best resource for a new Saratoga County resident is the Chamber's Membership Directory and Community Guide, which is mailed on request to potential new residents. The guide contains vital information about the history of the county, education, government, transportation, housing, local businesses and much, much more! Also, names and addresses of newcomers are available at the Chamber offices for your review without an appointment.

Membership Investment

Your annual membership investment is payable on the anniversary date of your membership. Membership dues are tax deductible as an ordinary business expense. You can pay by check or credit card.

Email Newsletters

You can promote your business to over 2,500+ area business leaders who receive the Chamber's bi-monthly email. This e newsletter keeps you informed on events and important issues between printed newsletters. There are two spots per email and the cost is only \$100 per ad. Contact Annamaria Dalton to reserve a spot or for more information. adalton@saratoga.org or 584-3255, ext. 203.

Small Business Resources

Business Issues

The Chamber takes positions throughout the year on issues of importance to your organization. Those positions are communicated to you through the newsletter, are published in local newspapers, and passed on to your legislators. If you have issues you would like the Board of Directors to address, please contact a member of the staff.

Small Business Assistance

For those firms already in business looking at expansion or problems with growth, Counselors to America's Small Business (SCORE) offers free consulting by senior executives from the private sector. Information and contacts with the Small Business Administration are also available through the Chamber.

Advertising Opportunities

Newsletter Ads

You can reach an exclusive business audience of over 3,000 by placing an ad in our monthly newsletter. The cost is \$400. No more than three ads are placed in the newsletter each month. Reservations are on a first-come first-served basis. Call Kathleen Lucey at 584-3255, ext. 201 or email klucey@saratoga.org.

Display Ads

Advertise in our combined, annual Membership Directory and Buyer's Guide, the most popular business referral source. Ads for the Directory are sold each Fall. Call Greg Dixon at 584-3255, ext. 234 or email gdixon@saratoga.org.

Sponsorships

Event sponsorships for the Monthly Breakfasts, Mixers, Annual Dinner, Business Showcase, Summer Music Festivals and Golf Day offer excellent exposure at some of the Chamber's most popular events. Call Kathleen Lucey at 584-3255, ext. 201 or email klucey@saratoga.org.

Relocation Packet Inserts

Each year, over 100 prospective families contact the Chamber for relocation information to be mailed to them. Up to ten member firms can have their rack card included in that mailing for \$100 per year.

Tourist Mailer

You can reach hundreds of potential Saratoga County visitors who write or call the Chamber each year requesting information. Place your brochure in the Tourist Mailer for half the cost of a first class letter. Call Bridget DeVaney at 584-3255, ext. 207 or email bdevaney@saratoga.org.

Information Booth

If you are interested in reaching Saratoga County visitors during the months of July and August, ask about displaying your literature at the Chamber's Information Booth at Congress Park in Saratoga Springs. Last year the booth attracted over 140 families a day. Call Greg Dixon at 584-3255, ext. 234 or email gdixon@saratoga.org.

Banner Ads

You can advertise on www.saratoga.org to reach over 1 million people each year. Call Greg Dixon at 584-3255, ext. 234 or email gdixon@saratoga.org.

Train Station

Market your business to tourists and commuters through the Chamber's brochure racks at the Saratoga Springs Train Station. For \$50 per year, you can have your brochure in the hands of thousands of visitors who come through the station.

THANK YOU FOR BEING A MEMBER

If you would like to take advantage of any of these or other Chamber activities, or if you would like more information, call the Chamber at 584-3255 or email info@saratoga.org and mention the program that interests you. You are encouraged to bring your suggestions or concerns to the attention of the Chamber staff, or to a member of the Board of Directors. A Chamber Volunteer will contact you once a year. Your input is invaluable in setting the program for the Chamber. We are dedicated to the success of the businesses and professional firms in our area and strive to bring professionals together to help each other achieve their goals, and to assure the prosperity of Saratoga County. We are excited that your organization shares our philosophy and believes in becoming a part of the Chamber. We hope to see and hear from you soon.

Sincerely,
Todd Shimkus, CCE
President
and the Staff of the Saratoga County Chamber

Make the Most of Your Investment!

For more information on these programs, please contact us

Jeff Shinaman
Vice President, Membership & Marketing

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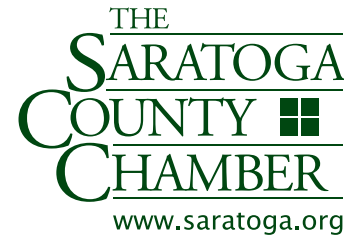
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Over 90 Years in Business

Member Benefits

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Programs & Services

Health Insurance

As a Chamber member, you and your eligible employees may apply for group health coverage. Through various programs, you can realize major savings. Information can be found on our website. Call Susan Rowland at 584-3255, ext. 211 or email srowland@saratoga.org.

Dental Plans

The Chamber offers 2 group dental plans. Information can be found on our website. Call Susan Rowland at 584-3255, ext. 211 or email srowland@saratoga.org.

Flexible Spending Plan

Your employees can save hundreds, if not thousands, of dollars each year by paying for everything from eye glasses and daycare to insurance deductibles and co-pays with pre-tax dollars. You, as the employer, will save FICA payments on those pre-tax wages. Call Jeff Shinaman at 584-3255, ext. 202 or email jshinaman@saratoga.org for more details.

Website Links

If your firm already has its own website, link it to the Chamber's membership listing on the website for a one-time fee of \$25. Call Bianka Krueger at 584-3255, ext. 213 or email bkrueger@saratoga.org. Last year, the Chamber site had over 1.2 million visitors.

Eyecare Discounts

Members in the optical field provide 15-20% discounts to Chamber members and their employees on eye exams, glasses, and lenses. Call Kathleen Lucey at 584-3255, ext. 201 or email klucey@saratoga.org.

Business Showcases

Each Fall the Chamber provides members with an opportunity to promote their products and services to over 1,200 attendees at the City Center. Watch for details in the newsletter.

Energy Discounts

By combining the electrical and natural gas usage of thousands of employers, your Chamber can pass savings on energy sources to its members. Members can save 7-8% on their electric and natural gas bill. Call Jeff Shinaman at 584-3255, ext. 202 or email jshinaman@saratoga.org for details.

Human Resource Consulting

FREE confidential advice is available on all your employment questions regarding unemployment insurance challenges, overtime, disability act requirements, handbooks, performance appraisals, employee training, claims administration, teenage work hours, and much more. Call Todd Shimkus at 584-3255, ext. 204 or email tshimkus@saratoga.org for more details.

Serving members in every City, Town and Village in Saratoga County!